



Sharing Economy Insurance

Winners of the Queen's Award for Enterprise 2021



INSURANCE FOR THE SHARING ECONOMY

The sharing economy has grown rapidly in recent years. As the name suggests, it's a model of supply and demand where people share goods and services – usually on a digital foundation. Prime examples are Airbnb and Uber. While the sharing economy offers many opportunities for businesses and consumers, it also poses risks that must be managed with the right insurance.

INSURANCE FOR SHARING ECONOMY PLATFORMS SPANS THE FOLLOWING

- ✓ Risk Identification
- ✓ Support to Mitigate Risk
- ✓ Risk Transfer to Insurers

SHARING ECONOMY INSURANCE EXPLAINED

Sharing economy insurance covers losses and/or claims relating to fraud, liability and damage to property.

Policies generally include significant assistance with incident management, which can be essential when faced with a fraud mismanagement event, or property and reputational damage.

Data protection, anti-money laundering, sanctions and other global regulations are just some of the challenges sharing economy businesses must navigate. Insurers can be a valuable and trusted partner for a sharing economy platform, supporting the transfer of risk and providing a strong foundation for growth and profitability.

SMART INSURANCE MANAGEMENT

Connecting risk management and insurance policy audits to insurance procurement and acquisition will lead to streamlined, cost-effective and more efficient insurance structures.

Greater focus on policy drafting and claim management along with correcting and implementing risk improvement measures supports smooth premium budgeting.

WHAT TRIGGERS THE INSURANCE?

The events are typically triggers:



SHARING ECONOMY INSURANCE POLICY

Commercial insurance varies, but most policies include elements of the following cover:

- ✓ Event Management
 - IT forensic investigation
 - IT professional services
 - Legal/regulatory consultation
 - Notification management
 - Crisis communication
- ✓ Financial Loss
 - Theft/embezzlement
 - Increased working costs
 - Loss of net profits
 - Reputational loss
 - Fines and penalties
 - Extortion loss
- ✓ Liability
 - Errors & omissions
 - Breach of confidentiality
 - Failure to notify
 - Hack or virus
 - Intellectual property
 - Directors' negligence